

TYPOGRAPHY

FONT SPECIMEN

Montserrat

abcdefghijklmnop
 nopqrstuvwxyz
 12345678910

HEADER TEXT WEIGHT

Aa

SUB HEADER TEXT WEIGHT

Aa

BODY TEXT WEIGHT

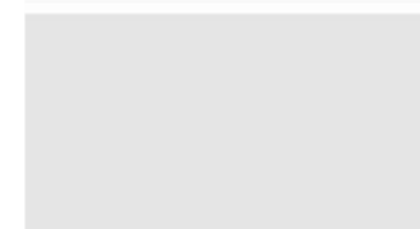
Aa

COLOR GUIDE

#e87b5d



#000000



LOGO VARIATIONS



The Neotax black and orange logo, pictured top left, is our primary logo colourway and it should be used with white background.

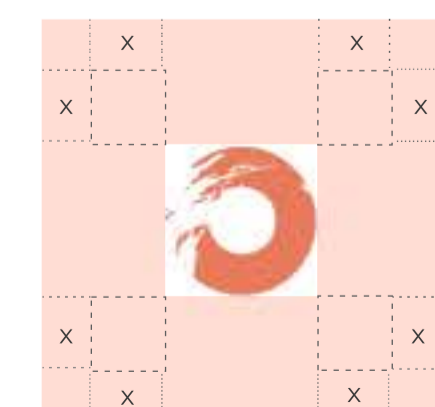
Second variation, white and orange logo, pictured top right, should be used with Black background.

Please note: The Neotax logo (black and orange / white and orange) should only be used on a black or white background, for any other background you should use a monochrome logo.

- The black logo should be used on light coloured backgrounds.
- The white logo should be used on dark coloured backgrounds.

EXCLUSION ZONE

The logo and the icon's exclusion zone is equal to half the height of the icon (marked as x in the diagram).



PARTNER NETWORK LOGO

This logo is used in marketing collateral that references Neotax.

